



Adichunchanagiri Institute of Business Management
 AIT Campus, Chikkamagaluru - 577 102.
 Karnataka.

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॥ Jai Sri Gurudev ॥

Sri Adichunchanagiri Shikshana Trust ®

**ADICHUNCHANAGIRI INSTITUTE OF
 BUSINESS MANAGEMENT**

CHIKKAMAGALURU - 577 102.



EVOLVE
 BEYOND
 TOMORROW^



PROSPECTUS



ABOUT THE FOUNDER

The unique concept of Trividha Dasoha (Akshara, Anna, Arogya) propounded by our founder President Paramapoojya

Jagadguru Padmabhushana Sri Sri Sri Dr. Balagangadharanatha Maha Swamiji. His Philosophy of Trividha Dasoha is the prime focus behind all socio- cultural programs of Sri Adichunchanagiri Mahasamsthana Muth. Giving more emphasis on Akshara Dasoha Sri Adichunchanagiri Shikshana Trust ® started nearly 500 educational institutions at all levels across the nation.

ADICHUNCHANAGIRI SHIKSHANA TRUST®

Sri Adichunchanagiri Shikshana Trust started in the year 1973, under the stewardship of Paramapoojya Jagadguru Padmabhushana Sri Sri Sri Dr. Balagangadharanatha Maha Swamiji, Pontiff of Sri Adichunchanagiri Mahasamsthana Muth, Sri Kshethra Adichunchanagiri. The objective of the trust is to render educational services to the society in all the fields such as Medical, Engineering, Commerce, Management, Fine Arts, Humanities, Pharmacy and Ayurveda as well as primary and higher secondary education.

Sri Adichunchanagiri Shikshana Trust® focuses on providing quality education and making it available to all sections of the society irrespective of caste, creed and religion. To fill the gap of educational services in rural areas more priority is given to promote educational institutions in rural parts of the country. Now the Shikshana Trust is headed by the 72nd Pontiff of Sri Adichunchanagiri Mahasamsthana Muth Jagadguru Sri Sri Sri Dr. Nirmalanandanatha Maha Swamiji.



ABOUT THE PRESIDENT

The present president of the Sri Adichunchanagiri Shikshana Trust ® is 72nd Pontiff of Sri Adichunchanagiri Mahasamsthana Muth, Jagadguru Sri Sri Sri Dr. Nirmalanandanatha Maha Swamiji an IIT – M.Tech Gold Medalist. As a Technocrat as well as a spiritual leader Sri Sri Sri Dr. Nirmalanandanatha Maha Swamiji believes that Science and Spirituality should go hand in hand together to bring the peace and prosperity to the society. To inculcate these ideas among the student community Sri Sri Sri Swamiji initiated annual student convention “Jnana, Vignana Thantra jnana mela – a fest of Knowledge, Science and Technology” at Sri Kshethra Adichunchanagiri. Under his guidance and leadership Sri Adichunchanagiri Shikshana Trust® effectively adopted the Sri Muth Philosophy - Jnana & Karma – Divine path to salvation.



ABOUT THE SECRETARY

Poojya Sir Sri Gunanatha Swamiji, Adichunchanagiri Mahasamsthana Math, Sringeri Branch, is the guiding force for all the developmental activities of the institution.

ABOUT US

Adichunchanagiri Institute of Business Management (AIBM) was established in 2010 at Chikkamagaluru at the behest of requests made by civic society to Paramapoojya Jagadguru Padmabhushana Sri Sri Sri Dr. Balagangadharanatha Maha Swamiji. Now with the blessings of Sri Sri Sri Dr. Nirmalanandanatha Maha Swamiji the institution is moving ahead with best infrastructure, results and core values of education. The college is affiliated to Kuvempu University, Shankarghatta, Shivamoga and recognized by Government of Karnataka. The campus is located in Adichunchanagiri Institute of Technology premises which is spread over 60 acres of land with green surroundings and picturesque hillocks. The college has beautiful and conducive learning atmosphere.

Tech savvy class rooms, seminar halls, Library with sufficient books and periodicals, canteen facility, separate hostel facility for both girls and boys, a huge amphitheater for cultural exposure and fleet of buses for transportation are the salient features of AIBM. AIBM aims to groom students as future leaders, entrepreneurs and above all good human beings by providing quality education and training for their individual and societal development by instilling ethical values, integrity and social responsibility.

VISION

“Aimed at learning excellence focused on innovation, entrepreneurship, research and societal consciousness”

MISSION

- To inculcate environment of learning excellence.
- To develop knowledge, skills and attitudes with multi disciplinary global competencies.
- To integrate the learning with virtues of life skills and values.
- To develop positive mind set of the students to serve their career, home, society and nation.

MOTTO

KNOWLEDGE THROUGH DETERMINATION

ಶ್ರದ್ಧಾವಾನ್ ಲಭತೇ ಜ್ಞಾನಂ





Dr. C.K. Subbaraya

MESSAGE FROM THE DIRECTORS



Dr. C.T. Jayadeva

Dear Students, Greetings from AIBM

We extend a warm welcome as you join the AIBM family. Quality is never an accident. It is the result of planning, commitment to excellence and hard work. Our efforts have always been to create an environment that moulds our students to sensible and focused human beings with values which are essential for life. AIBM is an institution dedicated for students to impart confidence and competence. It is well established with vibrant academic environment, excellent infrastructural facilities and has team of well qualified and experienced faculty staff members.

We congratulate your decision to be the part of AIBM.

MESSAGE FROM THE PRINCIPAL

Dear Students,
Grand welcome from AIBM

Education plays a significant role in building a nation. There are quite large no. of educational institutions engaged in imparting education in our country. However our Adichunchanagiri Institute of Business Management promoted by Sri Adichunchanagiri Education Trust, with the blessings of Sri Sri Sri Paramapoojya Jagadguru Padmabhushana Dr. Balagangadharanatha Mahaswamiji is different since its inception in allowing diversified learning flexibility in the education system, and proactive towards adopting the changes in the system. Post NEP-2020 the institute got a wide and variety opportunity to bring inter-disciplinary, intra-disciplinary and skill based professional courses such as BBA, B.Com and BCA with equity, efficiency, academic excellence. Our college is included innovation, improvement and paradigm shift in learning and teaching pedagogy, evaluation systems to imbibe confidence among learners and to compete successfully in the competitive environment. The student-centric pedagogy offers practical exposure, structure learning as well as a diverse exposure with people from industry. Add-on Certification Courses enhance the students' employability skills and scope to pursue higher education. Placement cell offers career guidance, campus recruitment, training and assists in placing them in reputed companies.



Dr. Prakash Rao K. S.

Come join us for a glorious future...

A Degree with Unlimited possibilities..... I wish you all the best.



SALIENT FEATURES OF AIBM

- ★ The institution is located in the sprawling campus of AIT spread over 60 acres.
- ★ High ambience with blessed nature.
- ★ The State-of-the-art infrastructure.
- ★ Industry relevant curriculum and skill based add-on courses.
- ★ Qualified and experienced faculty.
- ★ Curricular, co-curricular and extracurricular activities various clubs/cells.
- ★ MOU's for skill enhancement, academic activities and placements.
- ★ Placement training and 100% placement assistance.
- ★ Hostel facility for boys and girls.
- ★ Transportation facility.
- ★ ICT enabled classrooms.
- ★ Language lab and soft skill training.
- ★ Well equipped Library with automation.
- ★ Wi-fi enabled campus.
- ★ Reading Hall Facility.
- ★ Specially designed application for Academic Administration – DHI.
- ★ Best Student Support Services.
- ★ Cash awards and Scholarship for Merits.
- ★ Students clubs and Mentoring services
- ★ Trade fairs and Management Fest - Ankur, Anveshana, Campus Carnival, Adipatha





MULTI DISCIPLINARY UNDERGRADUATE PROGRAMS @ AIMB

PROGRAMMES OFFERED

- Bachelor of Commerce, B.Com, (Basic & Honors)
- Bachelor of Business Administration, BBA, (Basic & Honors)
- Bachelor of Computer Applications, BCA, (Basic & Honors)

PROGRAM OUTCOME

At the end of the first year	Ability to solve well-defined problems.
At the end of the second year	Ability to solve broadly-defined problems.
At the end of the third year	Ability to solve complex problems that are ill-structured requiring multi-disciplinary skills to solve them.
During the fourth year	Experience of workplace problem-solving in the form of Internship or Research Experience preparing for Higher Education or Entrepreneurship Experience.



VALUE ADDITION COURSES

ABILITY ENHANCEMENT COURSES:

Environmental Studies and Constitution of India.

SKILL ENHANCEMENT COURSES

- ✂ Digital Fluency
- ✂ Financial Literacy
- ✂ Creativity and Innovation
- ✂ Artificial Intelligence
- ✂ Cyber Security
- ✂ Professional Communication
- ✂ Critical thinking & Problem Solving
- ✂ Science and Society
- ✂ Cultural Awareness

VOCATIONAL COURSES : Advertising, Communicative English, Electronic Equipment Maintenance, Entrepreneurship Development, Instrumentation, Office / Home Management and Secretarial Practice, Tax Procedure and Practice, Tourism and Travel Management and any other subjects introduced from time to time.



Online Certificate Courses MOOC's & SWAYAM

TEACHING LEARNING EVALUATION

- Entry Level Proficiency Tests (E L P T)
- Orientation Classes
- Academic based learning (A B L)
- Participatory Learning
- Meet with Industry Experts (M I E)
- Meet with Academic experts (M A E)
- Workshops, Seminars, Conference
- Extra-Curricular Activities (E C A)
- Co-Curricular Activities (C O C A)
- Skill Development Activities, Internship & Projects
- Personality Development Programmes (P D P s)
- Mentoring and Counseling
- Parent's Meet



FINAL RESULT / GRADES DESCRIPTION

CREDIT REQUIREMENTS: The candidates shall complete courses equivalent to a minimum of 180 credits to become eligible for the Bachelor Degree with Honors.

ASSESSMENT AND EVALUATION

Outline for Course Evaluation

Total Marks for each course	100%
Marks Continuous assessment (C1) + (C2)	20% + 20%
Marks Semester End Examination (C3)	60%

Outline for C1 and C2 Assessment activities and Evaluation

Activities	C1 Marks	C2 Marks	Total Marks
Session Test	10%	10%	20%
Seminars/Presentations/Activity	10%	-	10%
Case study/Assignment/Fieldwork/Project work etc	-	10%	10%
Total	20%	20%	40%

GRADE PARAMETERS

Semester GPA/ Program CGPA	Alpha-Sign / Letter Grade	Semester/Program % of Marks	Result / Class Description
9.00-10.00	O (Outstanding)	90.0 - 100	Outstanding
8.00-<9.00	A+ (Excellent)	80.0 - <90.0	First Class Exemplary
7.00-<8.00	A (Very Good)	70.0 - <80.0	First Class Distinction
6.00-<7.00	B+ (Good)	60.0 - <70.0	First Class
5.50-<6.00	B (Above Average)	55.0 - <60.0	High Second Class
5.00-<5.50	C (Average)	5.00 - <5.50	Second Class
4.00-<5.00	P (Pass)	4.00 - <5.00	Pass Class
Below 4.00	F (Fail)	Below 40	Fail/Reappear
Ab (Absent)	-	Ab (Absent)	-

AIBM'S ACADEMIC EXCELLENCE



MEHRAZ KHAN V
3rd Rank -2020



JOSWIN NOEL LOBO
5th Rank - 2020



YASHIKA J
6th Rank - 2020



NAIDILE S N
8th Rank - 2020



DIVYA V SIYAL
2nd Rank - 2019



DAMINI R JAIN
5th Rank - 2019



AYUSHI B
9th Rank - 2017



ANUSHA JAIN
University Rank
in Hindi Language - 2019

AIBM HONORS ITS RANK HOLDERS WITH GOLD MEDALS



AIBM'S PROGRESSIVE PROFESSIONALS



AMITESH KUMAR
Company Secretaries Foundation
Dec 2020



DEEKSHA S PATEL
Chartered Accountants Foundation
Dec 2021



SHIVANI NAVILE C.B.
Company Secretaries Foundation
Dec 2020



FIONA SERRAO
Company Secretaries Foundation
Dec 2020

YOUR ACHIEVEMENT IS OUR SUCCESS



AIBM'S SPORTS STARS



Prakruthi K R

Represented Kuvempu University in the south zone inter university tournament - Handball

Yashwanth

Gold Medal Winner
Kuvempu University inter collegiate Taekwondo 2021-22



Sachidananda Nadig

Bronze Medal Winner
Kuvempu University inter collegiate Taekwondo 2021-22

Narendra M S

Represented Kuvempu University in the south zone inter university tournament - Handball 2021-22



Sanath M.S.

Represented Kuvempu University in the south zone inter university tournament - Football 2021-22

Sachidananda Nadig

Represented Kuvempu University in the south zone inter university tournament - Cricket 2021-22



Mohammed Muqeeb

Represented Kuvempu University in the south zone inter university tournament - Cricket 2021-22



Keshava Bhargav P

Executive
Berkshire Hathaway
CTC - 8 LPA



Preetham N Koushik

Quality Analyst
Accenture
CTC - 7 LPA



Vishal Shankar Shalke

Claims Associate
Legato Health Technologies
CTC - 5 LPA



Nikhil George

Import Planning Analyst
Koch Industries
CTC - 4 LPA



Hrithika L Kapoor

Catalog Quality Associate
Amazon
CTC - 3.5 LPA



Sanjay K Doshi

Accounting Specialist
JC Penney
CTC - 7.5 LPA



Inchara C S

Executive
Karnataka bank Ltd
CTC - 5.75 LPA



Neeha Fathima CN

HR Associate
C.T. Services Limited
CTC - 4 LPA



Simran B Sethiya

Catalog Associate
Amazon
CTC - 3.5 LPA



Deril Danny Dsouza

Risk Analyst
Amazon India,
CTC - 7 LPA



Anikethan

Senior Associate
Statestreet
CTC - 5.5 LPA



CK Salma Parveen

Invoice Process Analyst
C.T. Services India Limited.
CTC - 4 LPA



Karan HK

HR Associate
S.C.G.B. Services Pvt Ltd.,
CTC - 4 LPA



Akarsh T M

Finance & Administration
IBM
CTC - 4 LPA

AIBM'S CULTURAL VALUES



AIBM'S CULTURAL VALUES



CO-CURRICULAR ACTIVITIES



CO-CURRICULAR ACTIVITIES



NSS CAMP INAUGURATION



NSS CAMP



SINGING COMPETITION



HEALTH CAMP



SINGING COMPETITION



CULTURAL INAUGURATION





LIFE @ AIBM



ACTIVITIES

